

Surgical Infection Society Annual Meeting
Four Seasons Las Vegas, Nevada
April 17-20, 2010



Support & Exhibit Prospectus



On behalf of the Surgical Infection Society (SIS) we invite you to join us for the Surgical Infection 30th Annual Meeting of SIS in Las Vegas, Nevada, April 17-20, 2010.

SIS represents physicians and scientists whose primary interest lies in surgical infections. The mission of the Surgical Infection Society is to educate health care providers and the public about infection in surgical patients and promote research in the understanding, prevention and management of surgical infections.

The meeting attracts about 300-350 physicians, scientists, fellows and residents, it is expected that 10% of attendees will be from Europe, Canada and Japan. Attendees include the top thought leaders in surgical infection.

The venue this year is truly unique. The Four Seasons Hotel is the premier hotel of Las Vegas. It is non-gaming/non-smoking, situated within the Mandalay bay Hotel & Casino complex, and just steps away from the Strip's casinos and shopping. The hotel sits between the 35th and 39th floors of the Mandalay Bay tower, ensuring consistently excellent views. McCarran International Airport is only 3 miles from the Hotel.

Exhibits will be in the pre-function space connected to Ballroom A and B, immediately adjacent to the entrance to the major meeting rooms and adjacent to the area where continental breakfasts and coffee breaks will be available. This will assure maximum exhibitor exposure to the attendees.

For the very first time the Surgical Infection Society for Research and Education (SIS Foundation) will host a Donor recognition dinner on Sunday evening. This is a valuable opportunity for donors to meet with the leadership of SIS and the SIS Foundation and exchange ideas.

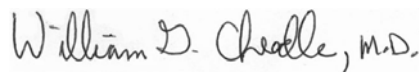
Please review the suggestions for support on the following pages. SIS and the SIS Foundation are willing to discuss other options and tailor them to your preferred level of giving.

We look forward to your participation at the SIS Annual Meeting in 2010.

Sincerely,



Lena Napolitano, MD
President



William Cheadle, MD
Secretary



Meeting Support Opportunities

Platinum Sponsorship

\$60,000

Choose one of the following options (either educational grant or marketing support as noted):

- Registration Briefcase / Satchel (educational information and no logo)
- Internet (Cyber) Café – marketing support
- President’s Dinner – educational grant
- Opening Welcome Reception – educational grant
- Junior Investigator Research Fellowship – marketing support

Each Platinum Support Option includes (marketing support): One Exhibit Booth, acknowledgement as a platinum Supporter in the registration area, one-time use of the SIS membership mailing labels, one-time use of the pre-registered attendee mailing labels, five complimentary meeting registration passes and five invitations to the President’s reception and two invitations to the donor reception.

Gold Sponsorship

\$30,000

Choose one of the following options:

- Pocket Program Schedule (Ad inside program – marketing)
- Poster Reception – educational grant
- Meeting Break – educational grant

Each Gold Support Option includes (marketing support): Acknowledgement as a Gold Supporter in the registration area, three complimentary meeting registration passes and three invitations to the President’s reception and two invitations to the donor reception.

Silver Sponsorship

\$15,000

Choose one of the following options:

- Meeting Break – educational grant
- Plenary Session – educational grant

Each Silver Support Option includes (marketing support): Acknowledgement as a Silver Supporter in the registration area, two complimentary meeting registration passes and two invitations to the President’s reception and two invitations to the donor reception.



Event Support Opportunities

(Educational Grant)

Annual Update Symposium – Sunday, April 18, 2010 **\$50,000**

This is a four hour symposium that includes several presentations of updates in specific areas related to surgical infection.

- Listing of name and logo with the reception listing and in promotional material including the meeting programs, and on-site signs.
- Display of supporter's non-product related signs within the reception area.

Annual Awards Banquet – Monday, April 19, 2010 **\$45,000**

The Annual Awards Banquet and Reception will honor all award winners for the annual meeting and all fellowship awards recipients (faculty and resident fellowships).

- Listing of name and logo with the reception listing and in promotional material including the meeting programs, and on-site signs.
- Display of supporter's non-product related signs within the reception area.

Opening Reception – Sunday, April 18, 2010 **\$25,000**

- Listing of name and logo with the reception listing and in promotional material including the meeting programs, and on-site signs.
- Display of supporter's non-product related signs within the reception area.

Poster Session – Monday, April 19, 2010 **\$10,000**

- Listing of name and logo with the reception listing and in promotional material including the meeting programs, and on-site signs.
- Display of supporter's non-product related signs within the reception area.

Refreshment Break **\$5,000**

Several coffee/refreshment breaks will be held during the Annual Meeting.

Support Benefits:

- Listing of supporter's name and logo on signs for the selected break and in promotional material including the SIS meeting programs and on-site signs.
- Display of supporter's non-product-related signs within the break area. Signs provided by supporter and must be approved by SIS. Maximum 2 signs. Maximum sign dimensions: 3 feet x 4 feet.
- Listing as "Other Supporter" in promotional material including the SIS meeting programs and on-site signs.



Item Support Opportunities

Item support is available for the various opportunities listed below at the price listed to the right of each item through marketing support. Item support is available individually or in addition to general support. Please note product specific names or advertising is prohibited on the following support opportunities.

Registration Bags **\$15,000**

Each delegate will receive a registration bag at the registration desk on-site. These bags will carry the Final Program and Abstracts as published in Surgical Infections, Schedule-at-a-Glance, and other meeting materials. Registration bags will be printed with the SIS logo. Information regarding this support can be on a flyer within the reg bag and on a sign at registration. Information placed on SIS web page and link to sponsor site offered.

Support Benefits:

- Participation in the selection of the registration bag.
- Listing as "General Supporter" in promotional material including the meeting programs, and on-site signs.
- Inclusion of one complementary registration bag insert.

Hotel Room Key **\$6,000**

Customized guest room keys at headquarters hotel will feature supporter's logo and message. Design must be pre-approved by SIS. All advertising activities must be coordinated through and pre-approved by SIS within the CME guidelines.

Door Drop **\$3,500**

SIS will arrange for delivery of supporter's materials to delegate guest rooms at the SIS 2008 Annual Meeting headquarters hotel. All advertising activities must be coordinated through and pre-approved by SIS within the CME guidelines.

Final Program Thumbdrive **\$15,000**

Supporter receives sole advertising privileges within the CME guidelines in the Final Program distributed to approximately 300 delegates onsite and in PDF form on our website before and after the Annual Meeting.

Registration Bag Inserts **\$1,000**

This is an opportunity for supporters to double their exposure by inserting a flier, program, or job announcement into the registration bags which are distributed to every meeting attendee. All inserts must be submitted for pre-approval by SIS January 1, 2010. Supporters will be responsible for supplying the necessary quantity. Inserts must be received by March 1, 2010.

Additional Opportunities

Additional opportunities for support will be considered by the SIS leadership as requested. Please contact the SIS Executive Director's Office (631.456.9672) with any additional support requests.



SUNRISE and LUNCHEON SYMPOSIA

SIS is soliciting commercial sponsorship for three, one-hour long morning (“sunrise”) symposia and two, one-hour long luncheon symposia to be held in conjunction with the upcoming Annual Meeting.

There is also the unique opportunity to support the development of web-based educational programs from the live programs that occur at the annual meeting. Please see our website under *Prevention: Research and Education* to view one such web-based presentation from our annual meeting last year.

Based on past experience, popular topics for these symposia include the diagnosis and therapy of intra-abdominal infections, the interactions between anemia and infection in critically ill and injured patients, the management and pathogenesis of infections with antibiotic-resistant bacteria, the role of the coagulation cascade in sepsis, the prevention and treatment of nosocomial pneumonia, complex problems in source control, and novel, non-antibiotic immunomodulatory treatment of infection and sepsis. The membership of the SIS, however, remains interested in all exciting or new breakthroughs in the broad fields of infection, sepsis, and critical care, and will consider any educationally worthwhile proposals related to these areas.

SIS will be responsible for the following (**SIS Symposium option, \$50,000**):

- Development of symposium content and speaker selection
- Arranging Hotel, food, and rooms for speakers and symposia
- Approval of symposium, it’s content, and speakers

Sponsors and/or their medical education companies will be responsible for the following (**Satellite Symposium option,, \$25,000**):

- Symposia content development, Selection of speakers and moderators
- Communication with symposia speakers and moderators
- Scheduling of slide reviews, speaker honoraria and room/travel expenses
- Communicating with speakers and SIS re: AV needs
- Audiovisual and Food and Beverage costs
- Event publicity – door drops, flyers, handouts, etc.
- Providing CME through non-ACS sources if CME desired

The following guidelines have been developed by the SIS regarding commercial sponsorship of these activities:

1. **SIS symposium** (Educational Grant Option): The program sponsor will make an unrestricted educational grant (\$50,000 per symposium) to the SIS if sponsor desires to have the SIS provide full management and development of the symposium content and speakers, support expenses for speakers, meeting costs including room, audiovisual and food and beverage expenses. The SIS will be responsible for paying all expenses from this grant and company will receive acknowledgement only.
2. **Satellite Symposium** (Marketing Support Option). The sponsor will be responsible for content and speakers, subject to approval by SIS. (Reduced fee of \$25,000, if external educational company provides management. Sponsor will then be responsible for all other expenses including AV, food and beverage, other meeting costs, honoraria, travel and hotel expenses).
3. There is additional cost for the development of web-based educational content derived from the symposium, and this must be negotiated with SIS.
4. The SIS retains absolute control of the program content and speakers. This control, at minimum, consists of SIS Recorder and Program Committee approval of a proposed program topic and speaker list submitted by the potential commercial supporter.
5. SIS members who are symposium speakers may be paid an honorarium or expenses for speaking at the symposium.
6. Non-SIS members who are symposium speakers may be paid an honorarium and usual travel expenses. Meeting registration fees will be waived at sponsor expense.
7. For the upcoming Annual SIS meeting in Las Vegas, Nevada, there will be two (2) Luncheon Symposia and three (3) Sunrise Symposia:

Sunday, 4/18/10	Sunrise	06:30-7:45
Sunday, 4/18/10	Lunch	12:00 - 13:00
Monday 4/19/10	Sunrise	06:30 - 07:45
Monday 4/19/10	Lunch	12:00 - 13:00
Tuesday 4/20/10	Sunrise	06:30 - 07:45

8. Non-resident attendees may not have expenses paid by the program sponsor solely to attend the symposium. Sponsors may, however, pay for up to two nights lodging and coach airfare to allow residents in training to attend. No attendees shall receive an honorarium solely for attending the symposium.

9. Payment is expected to the SIS 30 days prior to the scheduled symposium, or the symposium will be canceled.
10. CME (continuing medical educational credit) will not be provided for these symposia by the American College of Surgeons. Should this be desired by the sponsor then sponsor will arranged CME separately from the main SIS program.

The SIS views these symposia as educationally valuable joint projects between the SIS and industry sponsors. The audience frequently includes members of the society with significant leadership roles in their respective institutions, particularly in the area of infectious disease management. We hope you avail yourself of this unique opportunity to interact with members of the SIS who share your goal of improving outcomes from diseases that continue to exact an unacceptably high morbidity and mortality among our patients today.



EXHIBITOR OPPORTUNITIES

Exhibit Space

\$1,500

Fees are due upon submission of application to exhibit. Exhibits will be adjacent to the area where continental breakfast and coffee breaks will be available in order to assure maximum exhibitor exposure to the attendees. Exhibitors will be provided with 3 x 6 draped tables and two chairs. Moderators will encourage attendees to visit each exhibitor.

Hours

Exhibit set-up will be from 6:00 pm - 7:00 pm on Saturday, April 17, 2010 and tear down will be from 11:00 am. - 12:00 p.m. on Tuesday, April 20, 2010. Exhibit hours will be from 7:00 a.m. - 4:00 p.m. on Sunday, Monday, and 7:00am-11:00a on Tuesday.

Rules, Regulations, and Fees

All applications must be made on the official application form and include a fifty word description of the products or services to be exhibited. All products to be exhibited must be directly related to the practice of surgery or medicine, education, and related topics. All are subject to approval by the SIS. Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and Class III devices.

Exhibitor identification on all signs, graphics, & literature must be the company name(s) submitted on the Exhibitor Application. Exhibits will take the form of one or more 3 x 6 table tops. Exhibitors may not assign or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by the applicant(s). Exhibitors must set-up, occupy and staff their exhibits during all hours the exhibits are open unless oral scientific presentations are ongoing. Exhibitors are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations, and the distribution of literature must be made in the company's assigned exhibit area.

Canvassing or distribution of advertising materials beyond the perimeters of the assigned exhibit space will not be allowed. All exhibitor personnel are required to wear registration badges while on the exhibit floor. Badges will be provided gratis for two pre-registered personnel per table top. Individual exhibitors should return a registration form to Lynn Hydo, Executive Director, SIS. Registration badges will admit exhibitors to continental breakfasts Saturday-Tuesday, scientific sessions, and review of posters. Exhibitor badges will be distributed during exhibit set-up.



30th Meeting- Surgical Infection Society (SIS)
April 17-20, 2010 Las Vegas, Nevada

CONTACT
NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP CODE: _____

COUNTRY: _____

PHONE: _____

FAX: _____

EMAIL: _____

Description of products to be exhibited (limit 50 words)-please email to Lynn Hydo at:
lhydo@aol.com or attach a separate sheet to this form.

Please complete this form and fax or mail along with full payment and form by March 17, 2010

to:

Surgical Infection Society
PO Box 1278
East Northport, NY 11731
Fax: 212.746.6995

EXHIBITOR APPLICATION FORM

REGISTRANT 1

COMPANY: _____

REGISTRANT 1 NAME FOR BADGE:

ADDRESS:

CITY: _____ STATE: _____ ZIP CODE: _____

COUNTRY: _____

PHONE: _____

FAX: _____

EMAIL: _____

REGISTRANT 2

COMPANY: _____

REGISTRANT 2 NAME FOR BADGE:

ADDRESS:

CITY: _____ STATE: _____ ZIP CODE: _____

COUNTRY: _____

PHONE: _____

FAX: _____

EMAIL: _____

EXHIBITOR PAYMENT FORM
30th Meeting- Surgical Infection Society (SIS)
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PAYMENT INFORMATION

Surgical Infection Society

Booth Fee: \$1,500/booth

Paid in Full by March 17, 2010 Indicate # of booths: Amount: \$

Exhibitor Booth- includes 8x10 booth, badges for 2 exhibit personnel, continental breakfast and refreshment breaks on Sunday-Tuesday and entry to scientific session.

Check, made payable to SIS

Mail forms and payment check to:

SIS

PO Box 1278

East Northport, NY 11731

Fax: 212.746.6995

If you have questions, please call
631.456.9672

Credit Card Payment

Visa or MasterCard

Name on Credit Card: _____

Credit Card #: _____

Signature: _____

Expiration Date: _____